



Bradford North foodbank  
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## 'CHRISTMAS FOOD' APPEAL 2021

*(Collection / Delivery by Friday Dec 3<sup>rd</sup>)*

Bradford North foodbank, part of the Trussell Trust foodbank network, provides 3-day emergency food parcels to people in crisis in the northern half of Bradford, including Shipley and Baildon together with Yeadon, Rawdon and Guiseley in NW Leeds. This support continues to be a lifeline for many.

Christmas should be a time of celebration, a time for families to be together, eat some good food, give presents (especially to children) and relax. This is hard or even impossible for households in financial crisis. Hidden behind closed doors there are families near you with little to look forward to this Christmas: no gifts for the children or significant others, no seasonal Christmas food. Sadly, withdrawal of Covid-19 support packages means we expect even more households will struggle to celebrate Christmas this year, but the good news is **you can help**.

Our Christmas Hampers, given to households nominated by local healthcare or social care professionals, help such households celebrate Christmas. Last year we distributed 243, 190 of them to families with children. 130 hampers were accompanied by one of our standard 3-day food parcels.

To help local people celebrate this Christmas, would you consider:

### A NOVEMBER 'CHRISTMAS HAMPER' CAMPAIGN

**either to fundraise or to collect Christmas Food?** We appreciate that this Appeal runs immediately after our Harvest Appeal; you may still be collecting harvest donations as you read this Christmas Hamper Appeal. *Why so soon? Why November? It is because we will start preparing hampers in the week beginning November 29<sup>th</sup>*, so Christmas donations received in late November / early December really help us: Christmas food into the hampers and cash for the purchase of shortage items.

- Ideally, to be available for our hampers, Christmas Food donations should be collected/delivered by December 3<sup>rd</sup> (see website for rationale). Please contact us to arrange a collection or delivery date so our warehouse teams are not overwhelmed on any one day
- **Cash** can be donated by cheque or BACS, with 'Christmas' as the reference OR via the Christmas Hamper Campaign on the Charities Aid Foundation online-giving site (Virgin Money Giving is closing). See our website for details.

Please send us a brief email (*to email address above*) if you decide to donate to us this Christmas.

Our Christmas Food Appeal publicity materials are attached: (1) an A4 poster and (2) an A4 photocopy master for 4 individual Christmas shopping lists (*it's in colour but may can be copied in black and white*). (3) a PDF of this letter / email. Further information may be found on our website.

<https://bradfordnorth.foodbank.org.uk/give-help/christmas-food-appeal-2021/>

Yours sincerely,

Shuna Hartley

Food Appeals Co-ordinator

Bradford North Foodbank is run by a group of Local Churches serving Local People.

Help us feed  
your hungry  
neighbour

